

The Farmville Rotarian

March/April 2008 Double Feature
A Newsletter Serving the Farmville Rotary Club
www.rotary.farmville.net



Welcome to the Spring of 2008!

“ April's celebration of Magazine Month reminds us that your Rotary magazine is still the best place to read in-depth accounts of the Foundation's remarkable work around the world.

April is Magazine Month, a time to celebrate the global network of 32 official Rotary magazines, which provide valuable information to 1.2 million Rotarians. Throughout the month, rotary.org will feature stories from different regional magazines.”(From rotary.org)

CALENDAR SPOTLIGHTS

April 15 at 7pm Rotaract's banquet. Please support this by attending, encouraging, welcoming and/or sponsoring a student.

April 17th, our lunch meeting will begin promptly at 12 noon to celebrate our anniversary! There will be a special program, honorary Rotarians, as well as Rotarians, past and present.

May 3 Heart of Virginia Festival and Rotry Pizza Sales. Please plan ahead to help work the booth and raise money for our community projects!

June 6 and 7th, Rotary Yard sale to benefit STEPS. We need lots of great donations and help to make this successful and an annual fundraising event.

Business Hot Topic: The Apology

As business people, we each have experienced making a mistake at some point in our careers that called for amends. In the history of business, there has been an array of attitudes concerning customer treatment, from “The customer is always right,” to “There is a sucker born every minute.” As Rotarians, we have chosen to align ourselves with being fair to all concerned.

Recent studies have found that, when an error does occur in business, the most effective way to deal with this is a three step approach:

1. Admit the error, rather than covering it up or ignoring it
2. Offer a sincere apology
3. Propose a plan for correction.

The three steps above are critical, as well as your perceived sincerity in apologizing. Previous performance does play a role, also, as the person is more willing to accept the apology if you have been perceived as trustworthy up to that error.

How well your apology is received is crucial to the reputation of your business, and in our small community, possibly your reputation overall. Fortunately, as Rotarians, we have the 4-Way Test to gauge our business decisions:

Of the things we think, say or do

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL and BETTER FRIENDSHIPS?

Will it be BENEFICIAL to all concerned?

Rotary Make-Up Meetings Now Available Online

Rotary is running an E-Club Pilot Project that includes seven English speaking clubs. This is an option that members seeking to make up a missed meeting can consider, along with attending a board meeting, other area meeting or participating in community service projects. The addresses can be found on the Rotary.org website under membership.

NEXT MONTH: HOW YOU CAN ACHIEVE 70% ATTENDENCE THROUGH EXTRA ACTIVITES ALONE, SO IT SHOULD BE EASY TO BOOST ALL OUR ATTENDENCE RECORDS TO 100%

March Rotary Programs

03/06	Ruth Murphy	Fuqua History and Present
03/13	Machelle Eppes	Caleb Varner on Learning Locally, Sharing Globally
03/20	David Stables	open
03/27	Doug McClure	open

April Programs

April 3	Russell Dove	Open Topic
April 10	Randy Reed	Rotaract
April 17	N/A	Club 70th Anniversary
April 24	Neil Humphreys	Open Topic

Greeter Schedule-2008

March 6	March 13
Robyn Allen Don Baker	Rob Anderson Shashi Ayer
March 20	March 27
Michael Browder Katie Deaton	Greg Cole Jill Dickerson
April 3	April 10
Darryl Diffie Russell Dove	Bill Dorrill Dan Dwyer
April 17	April 24
Machelle Eppes Stephen Goldberger	Bill Frank Scott Harwood

Minutes, Rotary Club of Farmville Board Meeting, 3-20-08

Members in attendance: Joe Wilkerson, Wendell Barbour, Mable Shanaberger, Sam Shields, Kerby Moore, Randy Reed, Frank Lacey, Jim Neale, Alex Reczkowski, David Herzog.

- Review Minutes – Wendell Barbour
 - Motion made and seconded to accept the minutes from the last meeting as read.
- Treasurer’s Report: Jim Neale
 - Net balance of all accounts is \$14,133.50.
- Approval of \$500 for donation to Polio Contribution – Motioned & seconded/Approved.
- Fundraisers:
 - Heart of Virginia Festival- Randy Reed. Pizza is approved. Kerby has purchased new Rotary Tent. Scheduled for May 3, 2008.
 - Brunswick Stew – Mabelle Eppes (absent). Need Volunteers. Scheduled for March 29, 2008.
 - Garage Sale – Robyn Allen (absent). Need Volunteers and items. Scheduled for June 7, 2008.
- Reports on different areas:
 - Membership – Frank Lacey – Nothing new.
 - International Services – Que Wilhelmi (absent).
 - Club Service – Mable Shanaberger – Looking into cost of container for Rotary materials.
 - Foundation – Randy Reed – About 1/2 of Foundation donations received.
 - Community Service – Mabelle Eppes (absent).
- Old business
 - Newsletter – Katie Deaton (absent).
 - Rotaract Club – Alex Reczkowski gave an update. David Herzog, President, spoke on behalf of the club which has 16 members so far. Approval given for donation of \$600.00 for RAMPS project. Rotaract meets every Wednesday at 5:30 and can be used as a makeup.
 - Canopy for Rotary - \$350.00 Approved and Purchased.
 - 70th anniversary of Club – April 17, 2008 – Kerby/Mabel (will be during the regular lunch meeting).

- New business
 - Honduras bridge project. The bridge has been completed.
- What else?
 - Boy State / Girl State in need of Sponsor and participants.
 - Proposal to get a Bond for 1/2 of the account that is in Davenport.
- Adjourn – 8:50am.



March/April Rotary Birthdays

Have a year full of dreams meeting opportunity

March Birthdays...

- 1st James Lyle
- 2nd Deneese and Stephen Jones
- 7th Steve Cochrane
- 8th Wendell Barbour
- 20th Jill Dickerson

29th Randy Reed

...and Anniversaries

- 3rd Bill and Marty Dorrill
- 14th Jim and Helen Parker
- 26th Jon and Sherri Marken
- 31st Rotary Club of Farmville (1938)

April Birthdays...

- 7th Robyn Allen
- 15th Kerby Moore

...and Anniversaries

- 7th Earl and Jane Lee
- 30th Doug and Betty McClure

Please get your items in for the newsletter by Friday April 25th at 6pm!

The Farmville Rotary Club
 PO Box 659
 Farmville, VA 23901
www.rotary.farmville.net

Kate Deaton, Editor
 rehabhand007@hotmail.com
 434-390-0105