

The Farmville Rotarian

August 2005

A Monthly Newsletter Serving the Farmville Rotary Club

www.rotary.farmville.net



The Rotary Club of Farmville is moving to Charley's Waterfront Café!

Thanks to the Cedarbrook for hosting us so well for so many years. You are appreciated!

**First meeting at Charley's: August 4
Be there no later than 12:10 pm!**

President's Message

Greetings Fellow Rotarians:

As I was set to begin my term as your President, forces beyond my control presented us with our first challenge of the 2005-06 Rotary year. For twenty years our club has been meeting at the Cedarbrook Restaurant and there wasn't even a small whisper in the air that things were about to change. **Bobby Jacobs** made the decision to close the Cedarbrook on July 31, 2005, thereby forcing us to consider other establishments from which to conduct our weekly meetings. Many thanks to **Kerby Moore, Laura Bayless, Dan Dwyer, Jim Neale, and Scott Harwood** for serving on the committee to search out new frontiers so that we can boldly go where Rotary has not gone before. **Please train your cars, trucks, or vans to make the journey to Charley's beginning August 4th as this will be our new meeting place. Plan to arrive by noon and no later than 12:10 pm if at all possible.** Please join me in extending our sincere appreciation to **Bobby** and the crew at the Cedarbrook for faithfully serving us during the past twenty years and wish him much success in whatever endeavor he decides to pursue in the future.

During the July board meeting it was decided that our focus project this year would evolve around literacy. As our Club Service Chair, **Karen Story** is excited about the challenges of bringing

opportunities before the club so that we may carry out this year's mission of "Service Above Self." It is our genuine desire that not only our club provide some financial support for literacy efforts in our community, but also give of our time to help those that are disadvantaged because of the inability to read. Please prepare your hearts and minds in anticipation of the opportunities to serve.

Finally, with the beginning of a new Rotary year we must also begin from ground zero with our Foundation giving. Our goal this year is to give \$5,000. You'll be hearing more from **Jeff Smith** as to how we are progressing towards the fulfillment of this goal. If everyone does their part we will be successful in this endeavor.

With Warm Regards, **Greg Cole, President**

Update on Comfort Kits for Wounded Soldiers

By **Kerby Moore**

Thanks to everyone for being so responsive in helping our service people. Friendly reminder, please either sign up for an item on the official sign up sheet or consult with co-chairs **Karen Story** or **Kerby Moore** BEFORE acquiring. This is important for two reasons: (1) We have an information sheet on each of these items so you'll know EXACTLY what to get (how many, color, size, etc). Some requirements are specific! (Makes sense since we're dealing with military regulations.) (2) We need to coordinate who-is-getting-what to avoid duplication.

Feel free to use your connections to get these items donated, if you can. Perhaps your church group, or your spouse's civic group, etc., can help you.

It is our hope to have 100% participation in this important project. Already we've had some real All Stars who have hit home runs, both financially (**Rick Mazzuto**) and in soliciting donations (**Robyn Allen**). We'll also need folks to help put these kits together at a time to be announced later. Also, a special thanks to **Jeff Smith** for devoting space on the web site about this project.

July 14, 2005 Rotary Board Meeting

By **Sam Shield**, Secretary

President **Greg Cole** announced the new committee structures are in place and designed to get as many members involved as possible. Committee chairs will tap vice-chairs to manage each area within their committee as well as a chair for next year.

Membership Committee, Chair **Mable Shanaberger**, recruit good people, make them feel privileged to be a member of Rotary, get them involved (assign them to a committee), and have a mentor program (have a few committee members work with them the first couple of weeks they are members).

Club Administration, Chair **Wendell Barbour**, a new committee responsible for setting up and breaking down for each meeting, review attendance records, support other committees, and promote fellowship at special events.

Public Relations/Fund Raising, Chair **Kerby Moore**, review current projects, look at additional opportunities, conduct at least two fund raisers a year, and assess public relations and image.

Service, Chair **Karen Story**, look at different service projects, i.e. wound kits, literacy, water, getting the community to recognize what the club does, and maybe some international programs by teaming up with other clubs.

Education will be brought back to meetings with **Bill Dorrill**. Twice a month he will give informal talks with the club on what's going on with Rotary.

The focus projects of Rotary International for 2005-06 are: literacy, water and hunger. Literacy will be our project, hopefully supplemented by a matching grant from District 7500. **Greg** volunteered to help write the grant proposal. **Board voted to: "Make Literacy the focus project for this year."**

Greg announced Cedarbrook Restaurant will be closing the end of the month and our last meeting there will be July 28. He appointed a search committee to look into other places to hold club meetings. **Kerby** gave a report of the committee's findings. Some discussion ensued. Board voted to: "Have Charley's Waterfront Café as the new meeting site and raise the cost for lunch to \$8.00." **The first meeting at Charley's will be August 4th.**

Greg announced that he is in discussion with **James Bell** concerning the non-profit status of the club.

Public Relations and Fundraising Committee

By **Kerby Moore**

The goal of the Public Relations committee is to make our neighbors aware of just what an active member of the community the Rotary Club of Farmville truly is. For years, our acts of kindness have been, how shall we say, "below the radar." Of course, it goes without saying, we are not doing our projects for rewards or fame or glory.

Yet it is also true that "getting the word" out can only help in several areas. It should help prospective members say yes if invited to join. It should help prospective donors say yes when asked to contribute. It should help worthwhile organizations and causes to turn to us for assistance. Why? Because our public relations serves as a tool to help educate others as to what we do and all the hours and hard work done by Farmville Rotarians.

The goal of the past year, and for this year as well, is to submit at least one photo with caption and/or article per week in the Farmville Herald. And now that Doug McClure from WVHL is on our team, we look to venture into radio, as well.

The P.R. committee is always looking for new ideas, new angles, etc. Please contact **Kerby Moore** to share your ideas.

Last but not least, always remember, the BEST public relations is YOU. You are a walking billboard for Rotary. Do you wear your Rotary pin? Do you have the Four-Way Test displayed in your office? Do you have a Rotary window decal on your car? Or a Rotary license plate? Do you put this newsletter in your waiting room for your clients to read?

Do you proactively bring up the topic of Rotary to friends, family, clients, and colleagues? And finally, are you prepared to enthusiastically and proficiently answer these questions: "What is Rotary?" "What do Rotarians do?" "Why would one wish to join Rotary?"

Perfect Attendance June 2005

Robyn Allen	Jon Marken
Laura Bayless	Doug McClure
Greg Cole	Mable Shanaberger
Dan Dwyer	Jeff Smith
Renee Hight	David Stables
Earl Lee	Que Wilhelm
Jack Lee	Joe Zehner
James Lyle	

Treasurer's Report, By Jim Neale
Summary of 2004-06 Budget

EXPENDITURES	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Year	Budget
Meals	2,457.00	2,727.00	5,083.47	3,234.46	13,501.93	14,900.00
Cedarbrook	2,457.00	2,527.00	2,940.00	3,143.00		
Christmas tips		200.00				
picnic	49.10			91.46		
Banquet			2,143.47			
Dues	0.00	0.00	1,818.00	0.00	1,818.00	4,885.00
International	0.00	0.00	1,254.00	0.00		
District		0.00	564.00	0.00		
Operations	357.73	409.31	1,266.85	1,005.26	3,039.15	1,500.00
advertising	0.00	0.00	198.67	438.80		
newsletter	42.23	34.02	17.85	55.65		
supplies	24.50	309.57	314.26	263.61		
postage	111.00	35.72	39.61	97.20		
Board meeting	30.00	30.00	30.00	30.00		
storage	0.00	0.00	85.71	60.00		
fees	150.00	0.00	55.00			
Banquet			525.75			
Web site				60.00		
Donations	1,665.00	7,574.00	4,394.00	2,240.00	15,873.00	10,600.00
scholarships	1,000.00	35.00				
back to school	500.00					
FACES	165.00	6,000.00	3,000.00			
Waterworks		250.00				
Commonwealth Chorale		250.00				
Meals on Wheels		500.00				
Habitat for Humanity		200.00				
Christmas Families		339.00				
Boy Scouts			500.00			
Polio Plus			350.00			
Tsunami			544.00			
Madeline's House				500.00		
Boy's State				240.00		
Girl Scouts				500.00		
Southside Nursing School				500.00		
Marian Ward's House				500.00		
TOTAL EXPENDITURES	4,479.73	10,710.31	12,562.32	6,479.72	34,232.08	31,885.00
INCOME	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr est	Year est	Budget
Membership	6,076.03	4,696.30	6,854.47	8,685.99	26,312.79	22,885.00
current invoices	3,232.96	4,149.30	4,438.00	7,347.22		
prior invoices	2,519.57	100.00	1,844.50	1,018.85		
weekly cash	323.50	447.00	571.97	319.92		
Fundraisers	260.00	5,195.21	4,263.00	1,922.75	11,640.96	9,000.00
Rotary Radio Day	95.00	2,056.21				
District Grant	165.00	3,000.00				
Christmas Families		139.00				
Queens Pot			669.00			
Celebrity Cooks			3,000.00			
Tsunami			544.00			
Heart of Virginia			50.00	1,922.75		
TOTAL INCOME	6,336.03	9,891.51	11,117.47	10,608.74	37,953.75	31,885.00

Treasurer's Report (continued)

CURRENT BALANCES						6/30/2005
Benchmark Checking						3,912
Petty Cash						338
Accounts Receivable						3,580
Davenport Account						11,842
Accounts Payable						-2,054
					NET ASSETS	17,618

August Menu

- August 4 Meat Lasagna, Pasta Primavera, Tossed Green Salad, Steamed Sugar Snap Peas, Assorted Cookies or Dessert
- August 11 Country Fried Pork Chops with Gravy, Baked Ziti with Marinara Sauce, Steamed Green Beans, Tossed Salad, Assorted Cookies or Dessert
- August 18 Salisbury Steak, Vegetable Lasagna, Mashed Potatoes & Gravy, Tossed Salad, Assorted Cookies or Dessert
- August 25 Chicken Parmesan, Vegetable Stir Fry, Buttered Sweet Corn, Tossed Salad, Assorted Cookies or Dessert

August Programs

- August 4 **Renee Hight**, New Member Introduction
- August 11 **Wanda Whitus**, Leadership Farmville
- August 18 **Bob Taylor, Dr. Alix Fink**, Bountiful Birding
- August 25 **Mike Browder, Ray Buchanan**, Stop Hunger Now & Rotarians Against Hunger

August Birthdays...

- 4th Greg Cole
 9th John Brinkley
 10th Susie Hampton
 13th Rick Mazzuto
 16th Bill Frank
 24th Earl Lee



...and Anniversaries

- 11th Renee and Marc Hight
 19th Brad & Sherri Crawford
 20th Greg and Roberta Cole

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